

About this Privacy Policy

This Privacy Policy outlines how Financial Mind (Pty) Ltd collects, uses, and processes your personal data when you visit our website, engage with our services, or interact with our products. It provides transparency on how we handle your information and informs you of your rights regarding your data.

By using the Financial Mind website, subscribing to our services, or engaging with our content, you agree to the collection and use of your personal data as outlined in this policy. This document works in conjunction with our Terms of Use, accessible via the Financial Mind website or by emailing us at admin@financialmind.college.

Data We Collect About You

We collect personal data to continually enhance and personalize the products and services we offer. The categories of personal data we collect include:

Information You Provide to Us:

Identity data (e.g., name, title, ID or Passport Number)

Contact details (e.g., email address, phone number)

Invoicing and financial data (e.g., billing address, payment details)

Information on Your Use of Our Website:

Data on searches, views, downloads, podcast listens, and purchases made through the Financial Mind website.

Information from Third Parties:

Information obtained from carriers, payment processors, merchants, and advertising service providers.

Usage Data:

Data collected automatically, such as your IP address, browser type, browser version, time spent on specific pages, and unique device identifiers.

Location Data:

If granted permission, we may collect data on your location to provide customized service features. You can enable or disable location services via your device settings.

Please note Financial Mind (Pty) Ltd is a registered company,

with registration #: 2023 / 835778 / 07



Cookies and Tracking Technologies

We use cookies and other tracking technologies to enhance your browsing experience, collect data on how our website is used, and tailor content to your interests. By agreeing to cookies, you help us improve site functionality and user experience.

Examples of cookies we use include:

Session Cookies: To operate the website and manage your sessions.

Preference Cookies: To store your preferences, such as language or subscription settings.

Security Cookies: To ensure safe use of our website.

Third parties, such as search engines and advertising companies, may also place cookies when you use our website. If you wish, you can disable cookies through your browser, but this may limit some functionalities.

How We Use Your Personal Data:

We use the personal data we collect to operate, provide, and improve our services. This includes:

- Registering you as a new customer or subscriber.
- Processing your purchases, subscriptions, and webinar tickets.
- Managing your relationship with us, including communications via newsletters and promotional materials.
- Recommending products or services relevant to you.
- Complying with legal obligations, including identity verification and fraud detection.
- Improving the functionality of our website and services through usage analysis.
- By subscribing to our paid services or signing up for newsletters, you agree to receive communications from us. You can opt out at any time by following the unsubscribe instructions in our emails or through your account settings.

How We Share Your Data

We may share your personal data with third parties under the following circumstances:

Product Delivery: We may share your data with third-party service providers who manage ticketing, invitations, and logistics for webinars or other events.

Service Providers: We work with external partners to analyze data, process payments, and provide customer service.

Business Transfers: If Financial Mind merges with or acquires other businesses, customer data may be transferred as part of the assets.

Legal Requirements: We may share data with law enforcement or other regulatory authorities to comply with legal obligations, detect fraud, or reduce credit risk.

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We require third-party providers to agree to our Privacy Policy and adhere to legal standards. They are only permitted to process your data for specified purposes and cannot use it for their own purposes.

International Transfers

If your personal data is transferred to locations outside your country, we will implement safeguards to protect your data. We will comply with local regulations and ensure that your rights are maintained during international transfers.

Data Security

We have put in place measures to prevent unauthorized access, loss, or misuse of your personal data. Access is limited to employees, agents, or contractors who need it for business purposes, and they are bound by confidentiality agreements.

In case of a data breach, we will notify affected individuals and relevant regulatory authorities, as required by law.

Payment Processing

For paid services, we use third-party payment processors such as Yoco. We do not store or collect your payment details. Payment data is governed by the third party's Privacy Policy, which complies with PCI-DSS standards to ensure secure handling of payment information.

You can review Yoco's Privacy Policy here: Yoco Privacy Policy.

Links to Other Websites

Our website may contain links to third-party sites that are not operated by us. We are not responsible for the privacy practices of these external sites and encourage you to review their Privacy Policies.

Your Rights

You have the right to access, correct, or delete your personal data. You may also request to restrict processing, object to certain uses, or unsubscribe from newsletters at any time. It is important that the personal data we hold is accurate, and we ask that you keep us updated with any changes to your details.

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Retention of Data

Financial Mind will retain your personal data only for as long as necessary to fulfill the purposes outlined in this Privacy Policy. Usage data will be retained for internal analysis, with a focus on improving security and functionality.

Further Information

If you would like more information on how we process your personal data or wish to exercise your rights, please contact us at admin@financialmind.college.

By using this website, you agree to this Privacy Policy. If you do not agree, please discontinue use of the site. Continued use after changes are made will signify acceptance of those updates.